# Or Shavit

or.shavit242@gmail.com
+972 52-679-1135
Tel Aviv, Israel

Senior Product Designer with a development and IT background from my Mamram military service. I work on complex B2B products, building design systems and turning dense problems into experiences that are simple to use and good to look at.

## / Professional Experiences

2025–Present

**Senior Product Designer** · Minimus | B2B

- Drove adoption of AI tools and workflows across end-to-end design operations
- Built and shipped a design system from scratch, adopted across the product
- Partnered daily with product managers and engineers on tight release cycles

2024–2025

**Solo Lead Product Designer** · Shape | B2B

- Sole designer at the company, owning every design decision from research to handoff
- Created the product's first design system and UI foundations
- Worked directly with the CPO and engineering to ship at startup pace

2022–2023

**Product Designer** · BigPanda | B2B

- Led product design for three teams in parallel
- Ran user research to surface pain points and shape the roadmap
- Delivered designs alongside product managers and developers under tight deadlines

2020–2022

**Product Manager & UX Designer** · Webiks

- Owned the full product life cycle, from discovery to release
- Managed several client projects simultaneously
- Translated complex product problems into simple, usable experiences

2017–2020

**UX/UI Designer** · Israel Air Force | Student Position

- Conducted user research through interviews and stakeholder sessions
- Turned user needs into flows and wireframes

## / Education

**HIT** | Holon
B.Des. Visual Communication Design

**UXV**
UX Design course

**HIT** | Holon
B.A. Instructional Design

## / Skills & Tools

**UX & UI Design**

Design systems | User research | User interviews | User journeys | Wireframing | Prototyping | Project management

**Figma, Claude, Lovable**

Figma Make | Lovable | Photoshop | Illustrator | HTML | CSS

## / Honors & Languages

**Certificate of Excellence**
Ish-Shalom High School | Majored in Art & Biology

**Hebrew & English**
Hebrew, native | English, fluent